



## Nourishing Bytes Newsletter

### Advertising Opportunities

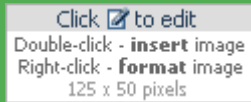
NANP's newsletter, *Nourishing Bytes* reaches nearly 1,000 practitioners in the holistic nutrition community on a bi-weekly (every other week) basis.

**Who Reads *Nourishing Bytes*?** 56% Professional Members (Nutrition Consultants & Educators, MDs, RNs, Naturopaths, Chiropractors); 33% Student Members (students in Nutrition or Nutrition-related field of study); and 11% Associate Members (Personal Trainers, Massage Therapists, and many others)

**Nourishing Bytes statistics:**

33.1% Open Rate; 28.2% Clicks; 0.1% Forwards; 2.3% Bounce Rate

Visit Our Sponsor



You logo will appear here.

**Cost: \$100**  
(runs 1 month, every other week - includes a link, logo; to advertise a conference event, workplace, etc.)

(Word Limit: 25 words, not including a link and contact information.)

### Promotion Block

**Cost:** \$125.00 monthly; \$325 quarterly

Word Limit - 150 words to describe your promotion. We will include your logo, link, and contact information in addition to the 150 word description.



Your logo to appear here.

# Save xx%

#### Coupon Block

**Cost:** \$20.00 bi-weekly (every other week)

Word Limit: 100 words to describe your special promotion. If you are using a special coupon or promo code, please provide. We will include your logo, link and contact information in addition to the 100 word count description.

**Offer Expires:** xx/xx/xxxx